

ERIKA RATHJE

design: web + print
design@erikarathje.ca
www.erikarathje.ca

education

Emily Carr Institute 2003–2007
BDES Communication Design

professional experience

David Suzuki Foundation 10.2008–present
Designer and Web Programmer—designing and developing websites, web graphics and print collateral to engage specific audience segments and communicate the Foundation's goals in English and French. Brand management and sub-brand development to maintain consistency of DSF's identity across web, mobile and print applications. Mentorship of design interns and volunteers.

Biro Creative 04.2008–06.2008
Designer—designing websites and other web collateral with attention to detail and typography.

Signals Design Group 06.2007–02.2008
Interactive Designer—designing and producing websites with a commitment to usability and accessibility, and small print projects.

Society for Community Development 2005–2007
Designing website and promotional material with a commitment to excellence and attention to detail.

freelance design

Nick Noorani 2006–2009
Alan Pratt Law Firm (Ottawa) 2006
Contemporary Art Society of Vancouver 2004

other experience

Car-Free Day Vancouver 2009
Volunteer: monitoring street closing and vendors, informing public, and official event photographer.

Emily Carr University 2008 & 2009
Coordination of volunteers, digital asset management and programming for grad website.

Canstruction Vancouver 2008
Part of the Signals team designing and building a winning can sculpture, in benefit of the Food Bank.

Emily Carr Institute 2007
Design and development of grad website, in collaboration with students and faculty.

Smart Set Part-time 2003–2005

Sales Associate—exceeding personal sales quotas by providing excellent customer service and thorough product knowledge. Maintaining displays with attention to detail and presentation.

design focus

I see design as playing a fundamental role in enabling positive change, therefore I seek to work with progressive organizations. Web design, photography, writing and various print media are my key interests.

technical skills

Adobe Creative Suite 4
Strong hand-coding ability with XHTML and CSS
Movable Type website and blog development
Salesforce and Artez CRMs

awards

Applied Arts Student Award 2007
Interactive Design

Scholastic Award of Excellence 2003
for 5 years of consistently high academic achievement